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## Zen\_AI

Proven methodology created by expert Google Cloud Practitioners

Soogle Cloud Partner

#### Rapidly Explore and Validate Generative AI Solutions with Zen\_AI

Zen\_AI is a comprehensive offering designed to empower your organization to harness the transformative capabilities of Generative AI. From enablement workshops to structured programs and guided prototype development, each of our progessively tiered offerings provides a unique pathway for your journey into the world of Generative AI on Google Cloud.

#### DATASHEET | Zen\_AI

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## Zen\_AI

### Your Set of Solutions to Leverage Generative AI on Google Cloud

Zencore is a Google Cloud Premier Partner and a leading cloud consulting and services firm. We empower businesses to utilize Generative AI across diverse set of applications.

#### **Use Case Patterns**

- → Content Production: Generate content quickly and easily
- → Knowledge Management: Intuitively aggregate, summarize, and understand data
- → Enhanced Customer Experience: Enable conversational interactions
- → **Automation:** Streamline and simplify business processes

#### Tools

- $\rightarrow$  Google Cloud AI Infrastructure: CPUs, GPUs, TPUs
- → Google foundational models (Text, Chat, Code, Video, Image, Audio, Speech)
- → Open source models
- → Vertex AI & Generative AI Studio
- → Gen App Builder

	Zen_AI Blueprint Knowledge	Zen_AI Launchpad From Concept	Zen_AI Ignition Prototype
ð	& Concepts	to Reality	Implementation
Generative Al Briefing	•		
Product Review & Demos	•		
Al Readiness Assessment	•	•	
Use Case Identification	•	•	•
Technology Selection & Solution Design		•	•
Concept Validation		•	•
Prototype Implementation			•



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For more detail go to <u>https://zencore.dev</u>

## Zen\_AI Blueprint

#### Generative AI Enablement Workshop

Embark on a transformative journey into the world of Generative AI with **Zen\_AI Blueprint**, the entry-level and most accessible offering from Zencore. Our experienced team will be by your side, guiding you through concepts and empowering your technical teams with a comprehensive understanding of the cutting-edge Generative AI capabilities offered by Google Cloud. Together, we will help you identify use cases that align perfectly with your unique business goals. Zen\_AI Blueprint is the ideal way to kickstart your journey into the world of Generative AI.

#### **Offering Overview**

#### **Generative AI Briefing**

Dive into the world of Generative AI. In just a matter of days, we will guide you through the essential knowledge and concepts needed to understand and leverage Generative AI effectively on Google Cloud.

#### **Product Review and Demos**

Our team will conduct an interactive workshop to empower your technical teams with knowledge of the full range of Google Cloud Generative AI capabilities. We will cover Google Cloud's Generative AI Studio in Vertex AI, Gen App Builder and models such as PaLM2, Codey, Chirp or Imagen among others. We will help you choose the right tools, platforms and APIs to align with your use case and requirements.

#### Assessment and Use Case Identification

We will provide a framework to assess your existing infrastructure, data readiness, and technological capabilities to ensure a smooth integration of Generative AI into your operations. Fianlly, we will identify use cases that align with your business goals.

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#### Why Zen\_AI Blueprint?

- Easy and quick starting point
- Learn how you can leverage Generative AI
- ✓ Guided by Google Cloud specialists
- ✓ Tailored to your needs

## Knowledge and Concepts of Generative AI

Embark on a transformative journey that revolutionizes interactions with information, data, and customers, leveraging Zencore's robust engineering background. Collaborate with us for unparalleled results that redefine possibilities.



<u>Request a consultation</u> with one of our experienced Google Cloud practitioners today.

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## Zen\_AI Launchpad

#### Structured Program to Get Hands-on With Google Cloud Generative AI

At Zencore, we understand that businesses are looking to harness the power of Generative AI for a variety of applications, ranging from creating enhanced user experiences to driving innovation or improving efficiency. Designed to guide teams from concept to proof of concept, **Zen\_AI Launchpad** empowers organizations to leverage the transformative capabilities of Generative AI in a practical and tangible way.

#### **Offering Overview**

#### **AI Readiness Assessment**

Evaluate your organization's readiness for Generative AI with Zen\_AI Launchpad. Gain valuable insights and recommendations on your current infrastructure, data capabilities, talent, and organizational readiness, for seamless integration.

#### **Use Case Identification**

Our next step is to prioritize impactful Generative AI use cases based on the readiness assessment. We will determine areas where Generative AI can provide the greatest value so it ensures that your investment is aligned with your strategic objectives.

#### **Technology Selection and Solution Design**

Our experienced team will design tailored solutions using Vertex AI, Gen App Builder and models such as PaLM2, Codey, Chirp or Imagen, from Google Cloud's Generative AI Studio. We help you choose the right tools, platforms, and APIs to meet your needs.

#### **Concept Validation**

In the final phase, Zen\_AI Launchpad goes beyond conceptual understanding to collaborate closely with your technical teams and create a tangible proof-of-value. We will demonstrate how Generative AI addresses real-world challenges specific to your business. By leveraging our expertise and Google Cloud's innovative technologies, we deliver customized solutions aligned with your business goals.

#### Why Zen\_AI Launchpad?

- ✓ Get hands-on with Generative AI
- ✓ Validate the viability of your use cases
- Guided by Google Cloud specialists
- ✓ Tailored to your needs

## Transform Concepts into Reality

Discover Zen\_AI Launchpad, your gateway to transforming ideas into tangible proof of concepts. Collaborate with Zencore to accelerate your journey into the world of Generative AI.





<u>Request a consultation</u> with one of our experienced Google Cloud practitioners today.

# Zen\_AI Ignition

#### Guided Generative AI Prototype Development

Our team understands the demand and desire of businesses in various industries to harness the vast potential of Generative AI. It offers groundbreaking opportunities, ranging from enhancing user experiences to driving innovation and optimizing efficiency. With **Zen\_AI Ignition**, we work alongside your organization to prototype advanced solutions that goes beyond proof of concept. We'll push the boundaries of Generative AI's functionality, implementing the necessary security control, resource management, and best practices for cloud infrastructure.

#### **Offering Overview**

#### **Use Case Identification**

We will start by working closely with your team to evaluate your organization's AI readiness and to identify the most impactful use case for Generative AI. We will determine areas where Generative AI can provide the greatest value so it ensures that your investment is aligned with your strategic objectives.

#### **Technology Selection and Solution Design**

Once we have a clear understanding of your Generative AI use case, our team of experts will design a solution tailored to your specific needs based on the latest tooling available from Google Cloud's Generative AI Studio in Vertex AI, Gen App Builder and models such as PaLM2, Codey, Chirp or Imagen among others. We will help you choose the right tools, platforms and APIs to align with your use case and requirements. This ensures that you have the optimal foundation to develop cutting-edge Generative AI solutions.

#### **Prototype Implementation**

In the final phase, we transform your Generative AI solution from theory to reality. We will create a functional prototype that allows you to interact, test, and learn from the system. This prototype not only demonstrates the capabilities of your AI solution but also validates its real-world applicability and effectiveness. Experience its potential impact firsthand, as your concept moves from the drawing board to a tangible system.

<u>Request a consultation</u> with one of our experienced Google Cloud practitioners today.

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#### Why Zen\_AI Ignition?

- Develop a roadmap to production
- Build a custom Generative AI solution
- Guided by Google Cloud specialists
- ✓ Tailored to your needs

#### Unleash the Full Potential of Generative AI

Your pathway to prototyping advanced Generative AI solutions that surpass proof of concept limitations. Partner with Zencore to transform interactions with information, data, and customers.

